

### 附件 3

## 2023 年黑龙江省职业院校“外研社杯”职场英语挑战赛

### 写作比赛实施方案

黑龙江省职业院校“外研社杯”职场英语挑战赛写作比赛由黑龙江省教育厅主办，黑龙江省职业院校外语专业教学指导委员会和外语教学与研究出版社、北京外研在线数字科技有限公司协办，黑龙江建筑职业技术学院承办。省赛秘书处设在黑龙江建筑职业技术学院，我厅职业教育与成人教育处负责组织协调，黑龙江省职业院校外语专业教学指导委员会负责评审工作。各校要指定有关部门做好学校预赛、复赛组织工作并配合做好省决赛有关工作。

#### 一、 参赛要求

各高等职业院校、本科院校高职院校在校学生均可报名。比赛分公共英语组和英语专业组，每所院校公共英语组限报 2 名选手（普通高职学生和高本贯通学生），英语专业组限报 1 名选手，每位选手只能有一位指导教师。

#### 二、 比赛形式、时间和地点

比赛分为校赛和省赛，校赛由各校组织，在 11 月 26 日之前完成，省赛采取线下机考形式进行。

省赛时间：12 月 2 日

省赛地点：黑龙江建筑职业技术学院

#### 三、 比赛环节和内容

写作比赛时间共计 120 分钟，比赛题目包括两部分。

Part I: 看文字信息写作, 至少 200 词, 40 分。

Part II: 看图表信息写作, 至少 300 词, 60 分。

#### 四、成绩评定

##### (一) 评分项目和分值占比

- 内容与切题 (35%) : 内容完整; 观点適切。
- 语法与词汇 (30%) : 语法准确; 用词准确、恰当、多样。
- 组织与连贯 (25%) : 逻辑严密; 篇章连贯。
- 格式与字数 (10%) : 格式正确; 字数达标。字数不足, 适当减分。

##### (二) 评委组成

比赛评审委员会 5-7 人, 中国籍评委须具有副高 (含) 以上职称及英语写作教学经验, 同一所院校只能有一人担任评委。

#### 五、奖项设置

设一等奖 (10%)、二等奖 (20%)、三等奖 (30%) (小数点后四舍五入); 一等奖前三名选手 (公共英语组 2 名、英语专业组 1 名) 将代表黑龙江省参加全国总决赛。

#### 六、参赛报名方式

各参赛院校统一将所有省赛选手的参赛报名表 (加盖学校公章) 电子版扫描或拍照发送至大赛组委会邮箱 (联系人: 李杨洋 联系方式: 13766802971 邮箱: 78113115@qq.com) 纸质版加盖学校公章后邮寄至大赛组委会, 地址: 黑龙江省哈尔滨市呼兰区学院路 999 号成栋楼 509 室。报名截止时间 11 月 26 日。

## 写作比赛样题（一）

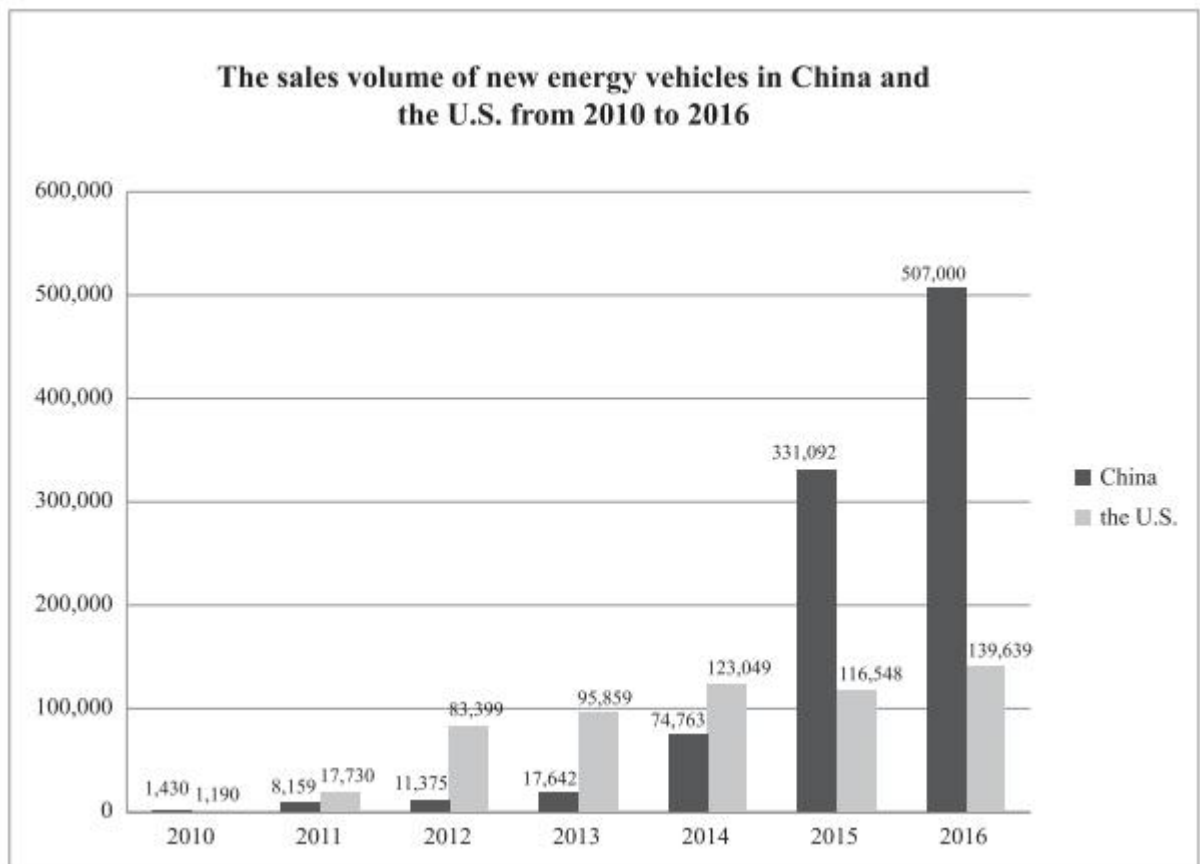
### Part I (40 points)

**Directions:** Your organization is planning an international trade fair for next spring and you are responsible for inviting potential exhibitors. Please write **an e-mail** (of at least 200 words) to the expected exhibitors. Your e-mail should include the following:

- your strengths as a dependable trade fair organizer
- an invitation to the potential exhibitors to the event
- some details about the trade fair (e.g. time, place, services)
- information about how to apply, application fee and the deadline for application

### Part II (60 points)

**Directions:** The following bar chart is about a survey on the sales volume of new energy vehicles in China and the U.S. from 2010 to 2016. Write **a report** (of at least 300 words) to analyze the chart and explain why new energy vehicles are developing more rapidly in China than in the U.S.



## 写作比赛样题（二）

### Part I (40 points)

**Directions:** Your college is going to organize an academic conference for students to improve their English writing skills. Professor Neal Brown will be the main speaker and give lectures. You are responsible for writing **a notice** (of at least 200 words) to inform students about the conference and encourage them to attend. Make sure you include the following points:

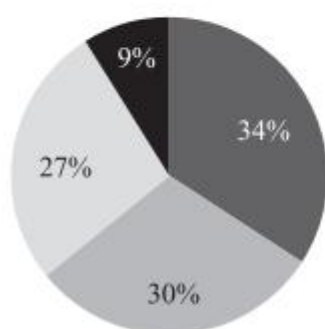
- the theme, contents, date, time and place of the conference
- the academic background and achievements of Professor Neal Brown
- what students can learn if they attend
- how to get tickets
- any other information you think is necessary

### Part II (60 points)

**Directions:** The following charts show the results of a survey on people's attitudes towards the impact of artificial intelligence (AI) on jobs. The number of people who participated in the survey is 2,000, and among all the participants, 680 are AI users. Write **a report** (of at least 300 words) to analyze the charts and give your possible reasons why half of AI users believe AI will create more jobs.

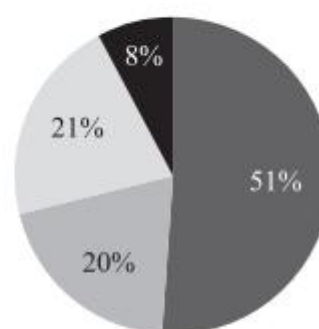
#### Impact of AI on Jobs

(Among all respondents)



- creating more jobs
- causing fewer jobs
- no impact
- unknown

(Among the respondents who are AI users)



- creating more jobs
- causing fewer jobs
- no impact
- unknown